

WyreOra

Welcome
to this Clinic



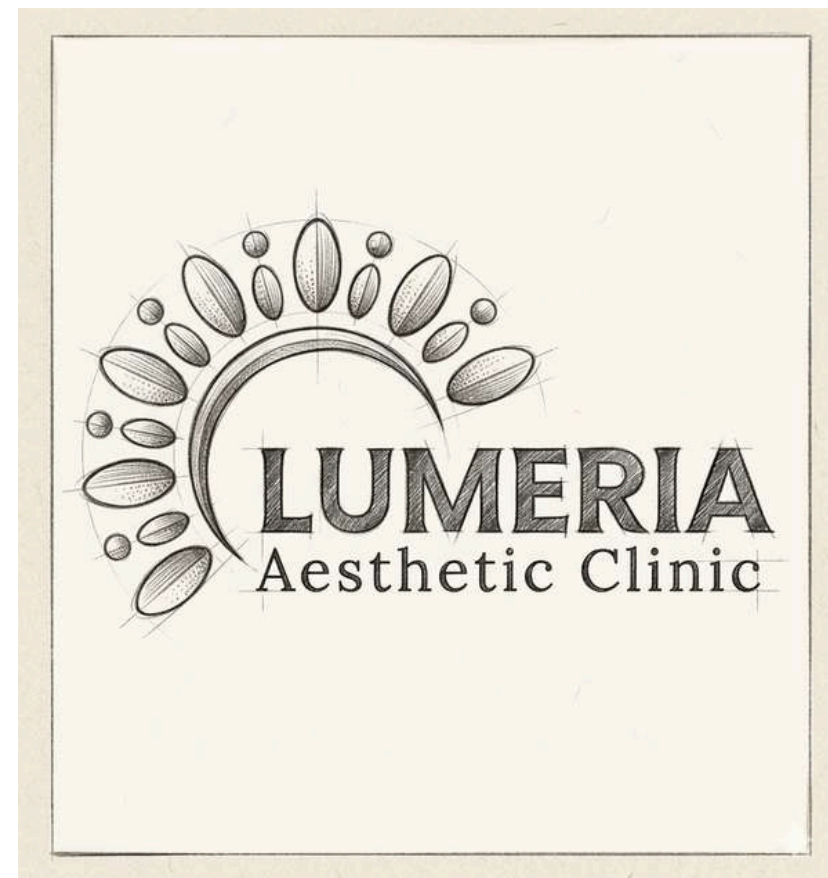
WyreOrd

Case Study of Clinic

Brand Project: LUMERIA Aesthetic Clinic

ADVANCED LASER AND SKIN CARE TREATMENT

TIMELESS CONFIDENCE

[Home](#)[About](#)[Project](#)[Contact](#)

PROJECT OVERVIEW

W E L C O M E

Lumeria Aesthetic Clinic is a modern skin and laser clinic specializing in advanced non-surgical treatments, anti-aging therapies, and skin rejuvenation solutions. The clinic wanted to position itself as a premium, trustworthy, and science-driven aesthetic brand that attracts modern clients who value professional care and visible results.

Wyreora was tasked with developing a complete brand identity and digital presence that communicates credibility, elegance, and medical expertise.

LUMERIA

Aesthetic

THE PROBLEM

Many aesthetic clinics struggle with inconsistent branding and lack a clear visual identity. Their marketing often appears generic, which reduces trust and makes it difficult to stand out in a highly competitive industry.



THE SOLUTION

Wyreora developed a complete brand and marketing system designed specifically for aesthetic clinics.

The goal was to create a brand that feels:

- • Medical but elegant
- • Professional yet welcoming
- • Premium but approachable

The solution included:

- • Brand identity design
- • Social media marketing system
- • Website user interface design
- • Advertising campaign visuals
- • Physical clinic branding

Home

About

Project

Contact



BRAND STRATEGY

Brand Positioning

A premium aesthetic clinic that combines medical expertise with luxury skin care experiences.

Target Audience

Mens

Women aged 25–45 who are interested in:

- Skin rejuvenation
- Anti-aging treatments
- Laser skin therapy
- Preventative skincare

These clients value professional results, trusted clinics, and high-quality treatments.



01

Lumeria's brand identity reflects:
Professional, Elegant, Calm, Trustworthy,
Science-driven

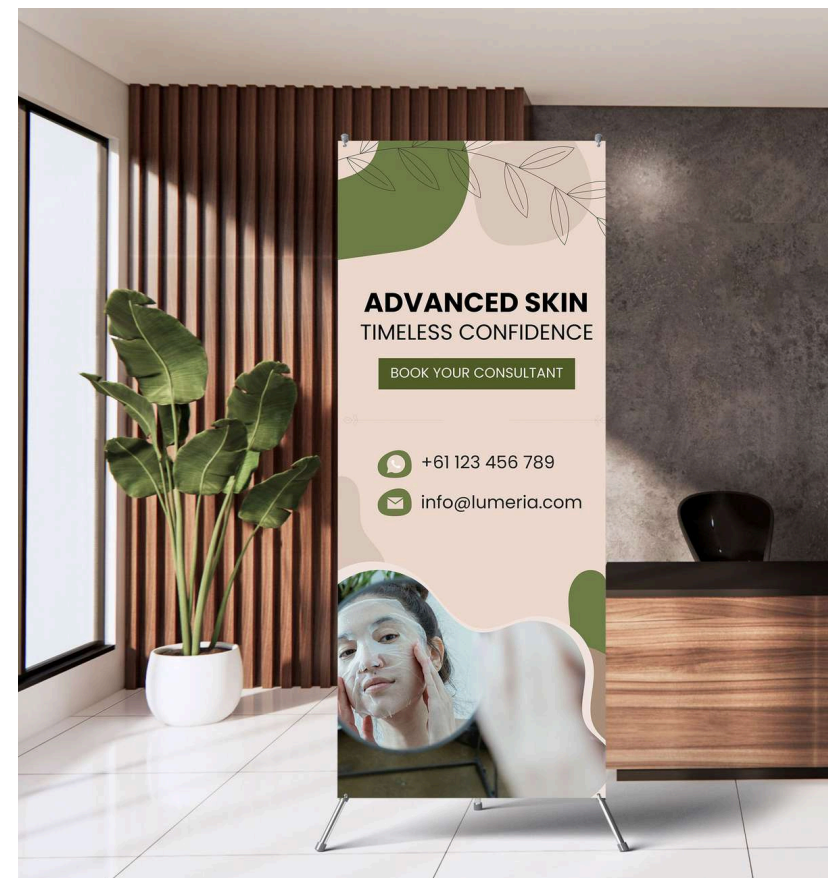
Brand Identity System



02

The Lumeria logo represents radiance and renewal. The symbol is inspired by the concept of skin luminosity, using soft curves and minimal lines that reflect smooth, rejuvenated skin. The design ensures the brand looks strong across: Clinic signage, Social media, Website, Packaging





50%
OFF

Home

About

Project

Contact

Exclusive Offers Just for You

SPECIAL PROMOTIONS

LUMERIA AESTHETIC CLINIC we curate exclusive seasonal offers designed to engage and inspire our community. With a deep understanding of our diverse clientele, we provide tailored treatment pathways for both men and women, ensuring every skin journey is as unique as the individual."

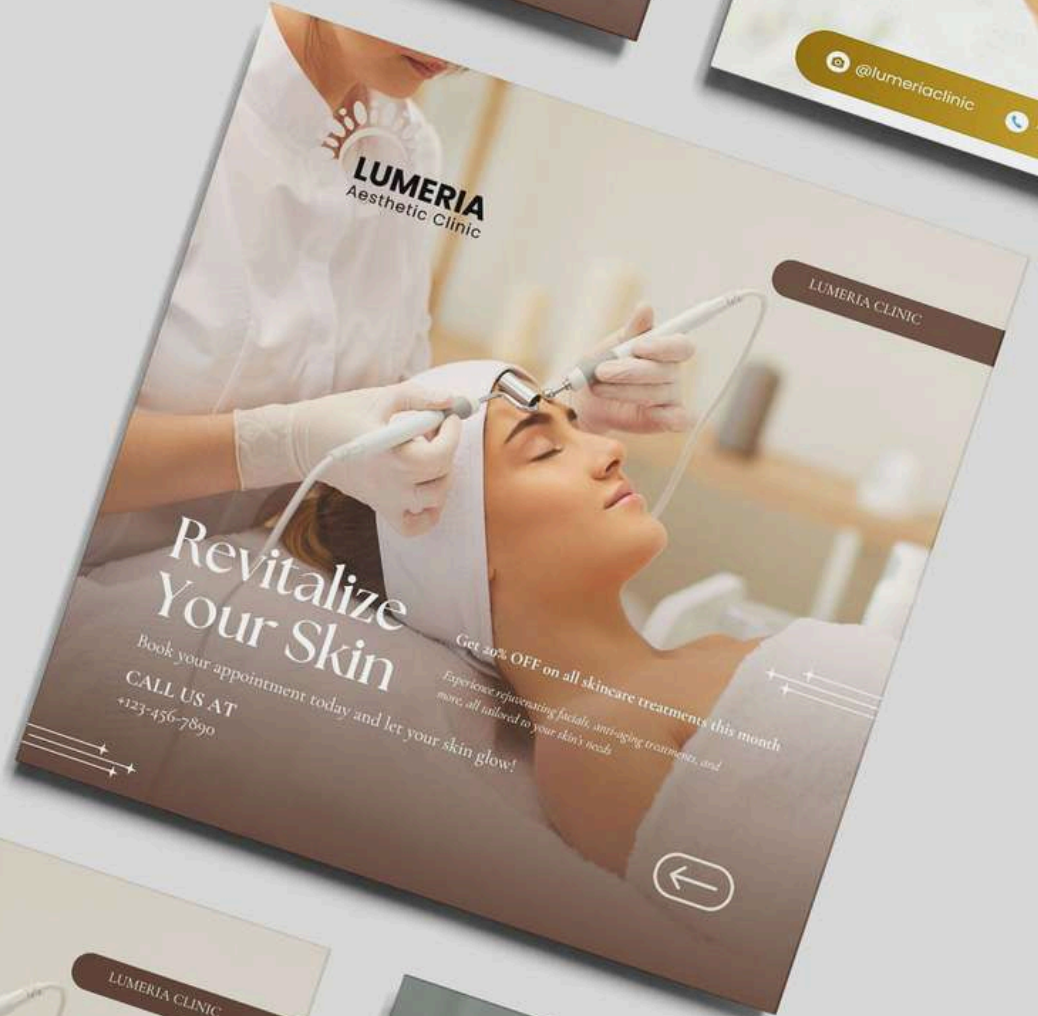
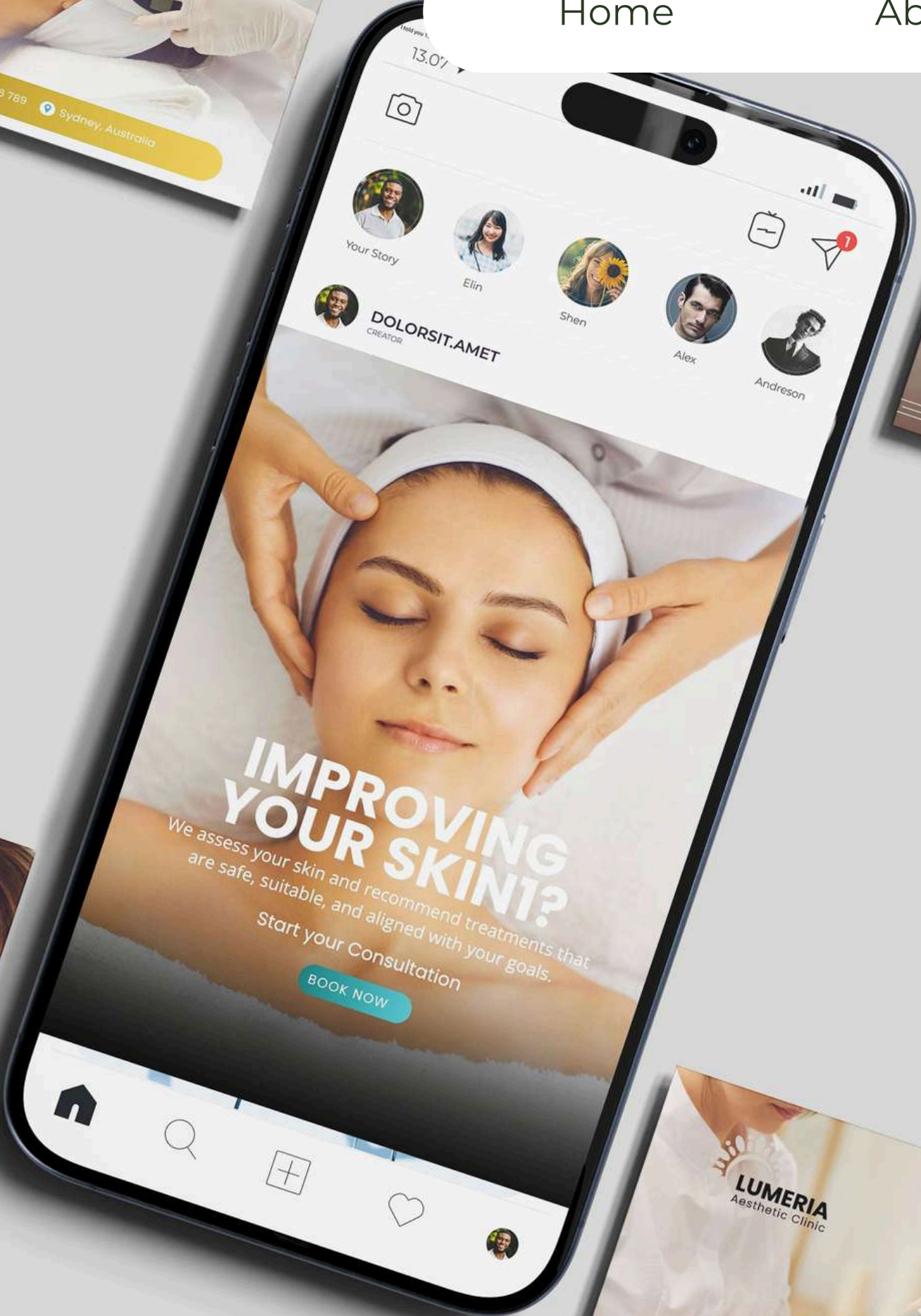
Presented By :
AHMAD ABDUL SABOOR

Home

About

Project

Contact



LUMERIA
Aesthetic Clinic

LUMERIA CLINIC

Revitalize
Your Skin

Get 20% OFF on all skincare treatments this month
Experience rejuvenating facials, anti-aging treatments, and more, all tailored to your skin's needs

Book your appointment today and let your skin glow!

CALL US AT
+123-456-7890

←

9.5k

15k Comments

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LUMERIA
Aesthetic Clinic

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SOCIAL MEDIA

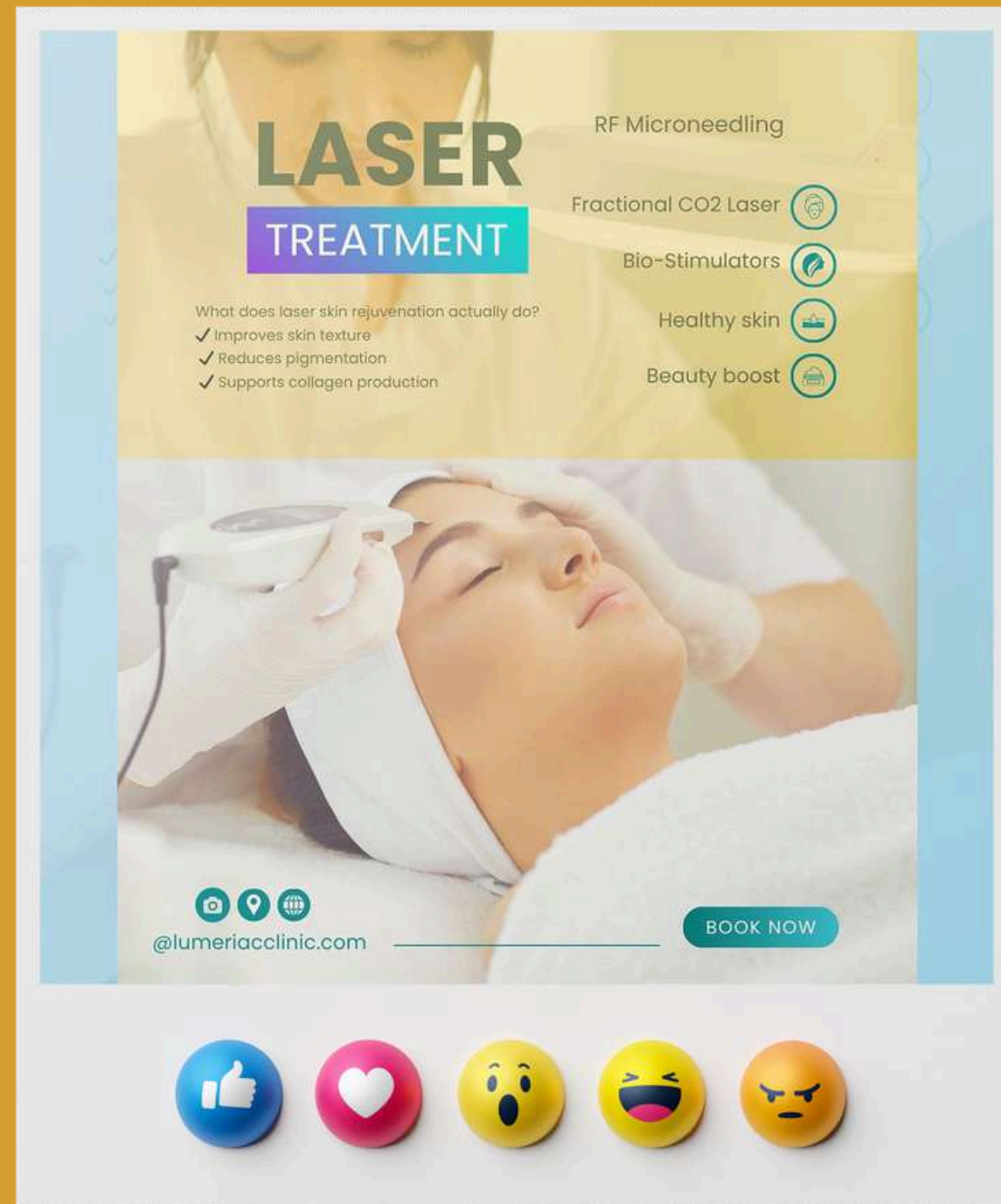


LUMERIA
Aesthetic Clinic

SKIN DESERVES PROFESSIONAL CARE

At Lumeria, every treatment plan is tailored based on your skin condition, concerns, and long-term goals.

@lumeriacclinic +61 123 456 789 Sydney, Australia



LASER TREATMENT

What does laser skin rejuvenation actually do?

- ✓ Improves skin texture
- ✓ Reduces pigmentation
- ✓ Supports collagen production

RF Microneedling
Fractional CO2 Laser
Bio-Stimulators
Healthy skin
Beauty boost

@lumeriacclinic.com BOOK NOW

👍 ❤️ 😲 😂 😠



LUMERIA
Aesthetic Clinic

Beauty Clinic

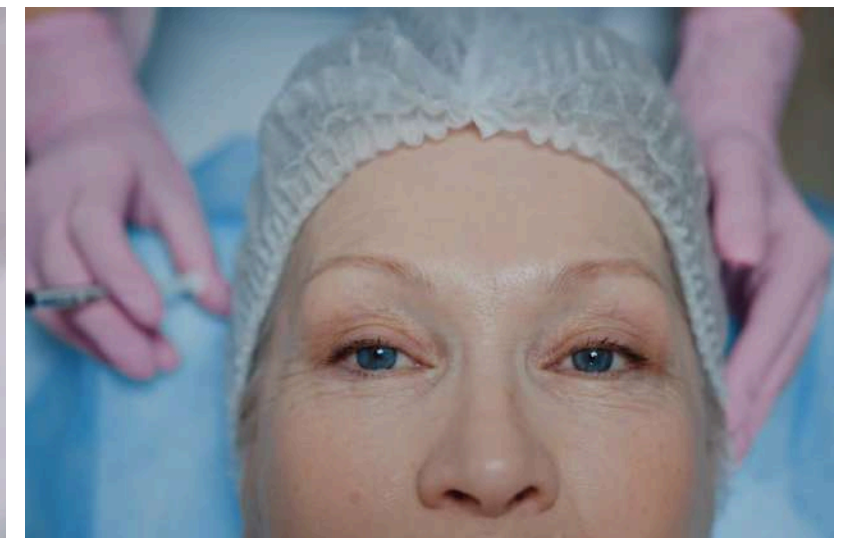
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High-Impact Videos for Modern Clinics

EVENTS & MEETINGS

I transform your raw clinical footage into polished, professional videos. From seamless cuts to premium pacing, I handle the post-production to make your aesthetic brand look elite and deeply trustworthy."



WyreOra

WEBSITE

P R E S E N T A T I O N

Advanced Skin. Timeless Confidence.

Personalised aesthetic treatments designed
to support healthy, radiant skin.

[Book Consultation](#)[View Treatments](#)

Book Your Skin Consultation

Start your personalised skin journey with a
professional consultation tailored to your needs.

[Confirm Booking](#)

All treatments are performed after a professional
skin assessment. Results may vary between individuals.

Your Skin Deserves Expert Care

Book your consultation today and
receive a personalised skin assessment.

Free consultation
assessment

OR

Priority booking
access

[Book Now](#)

Results may vary. Consultation required.

Your Personalised Skin Journey

STEP 1

What is your
main skin concern?

Acne & scars

Pigmentation

Aging signs

Dull skin

STEP 2



Based on your
selection, we
recommend
personalised
treatments
designed for
your skin type.

STEP 3

Skin Rejuvenation

Laser Therapy

Anti-Aging
Treatments

Preventative
Skincare

STEP 4



Book your
personalised
consultation
today.

[Start My
Treatment Plan](#)



Your Skin Deserves Expert Care

Book your consultation today and receive
a personalised skin assessment.



**Free consultation
assessment**

OR



**Priority booking
access**

Book Now





TESTIMONIALS

Trusted by Our Clients

Real stories. Real results. Real confidence.

“

The team at Lumière Skin Clinic is incredible. They took the time to understand my skin concerns and created a personalised treatment plan that has truly transformed my skin.



Sarah M.
LONDON



“

After years of struggling with acne, I finally found treatments that actually work. The results have boosted my confidence so much. Highly recommend!



James T.
MANCHESTER



“

From the moment I walked in, the experience was exceptional. The clinic is beautiful, the staff are so professional, and my skin has never looked better.

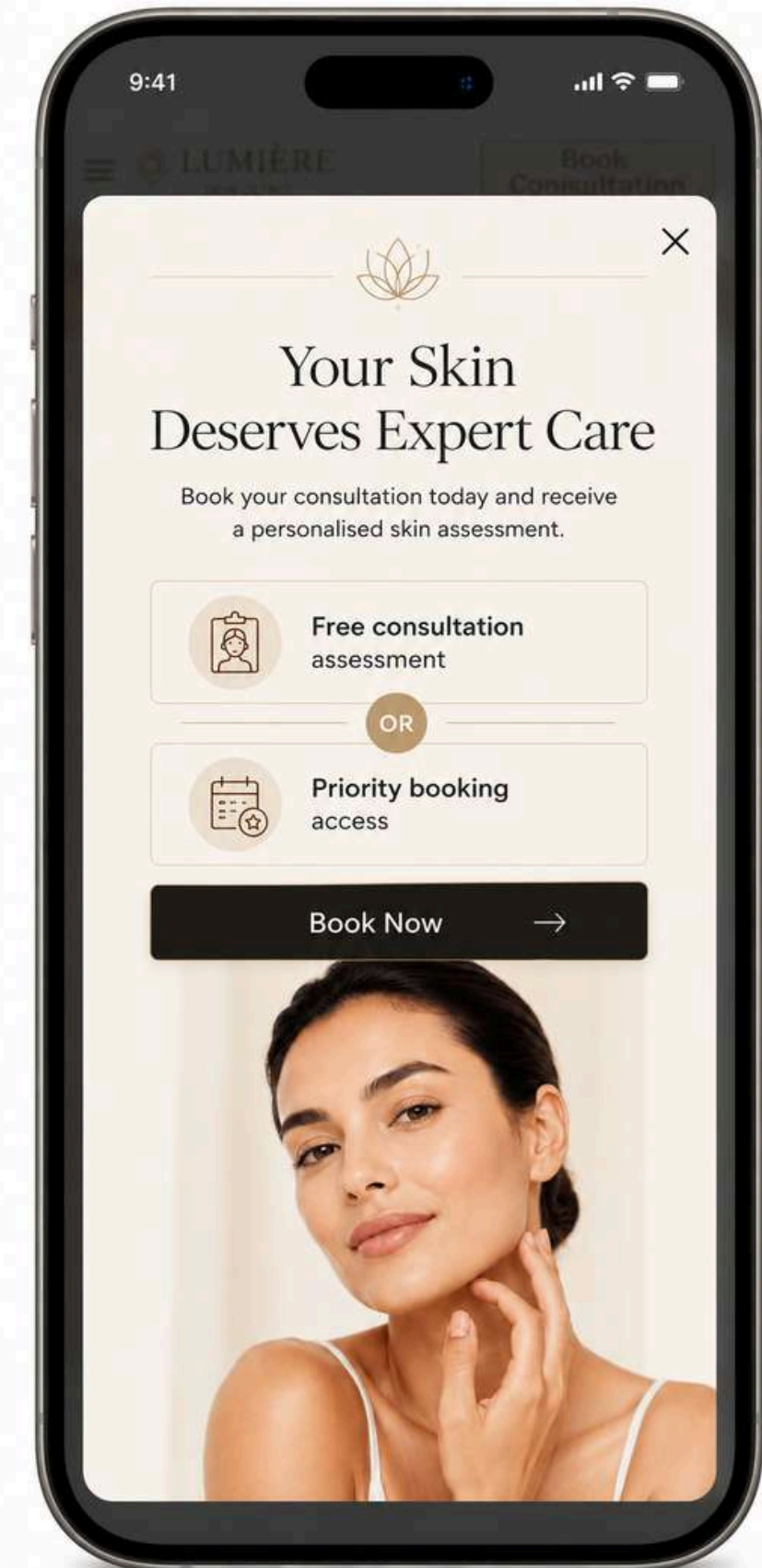
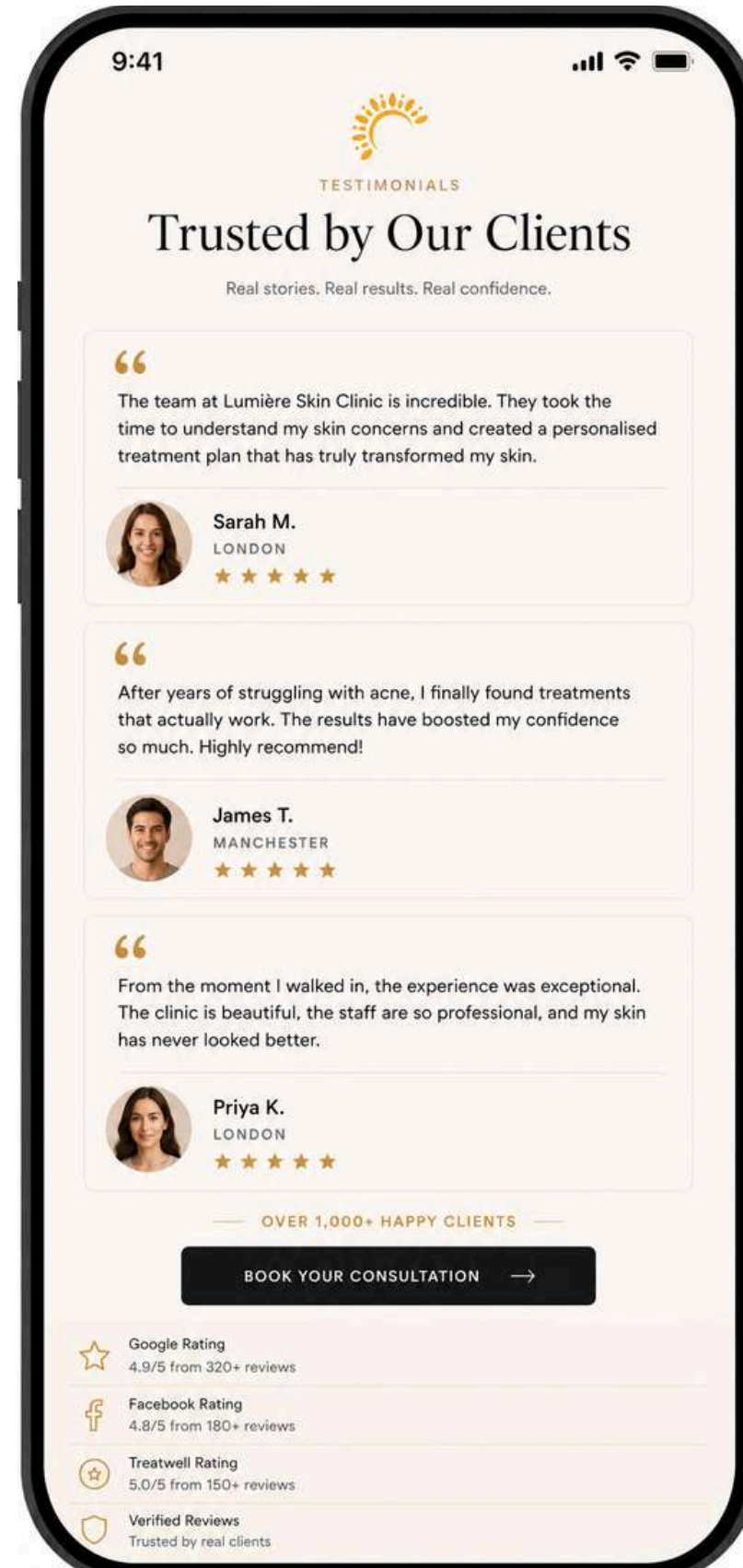
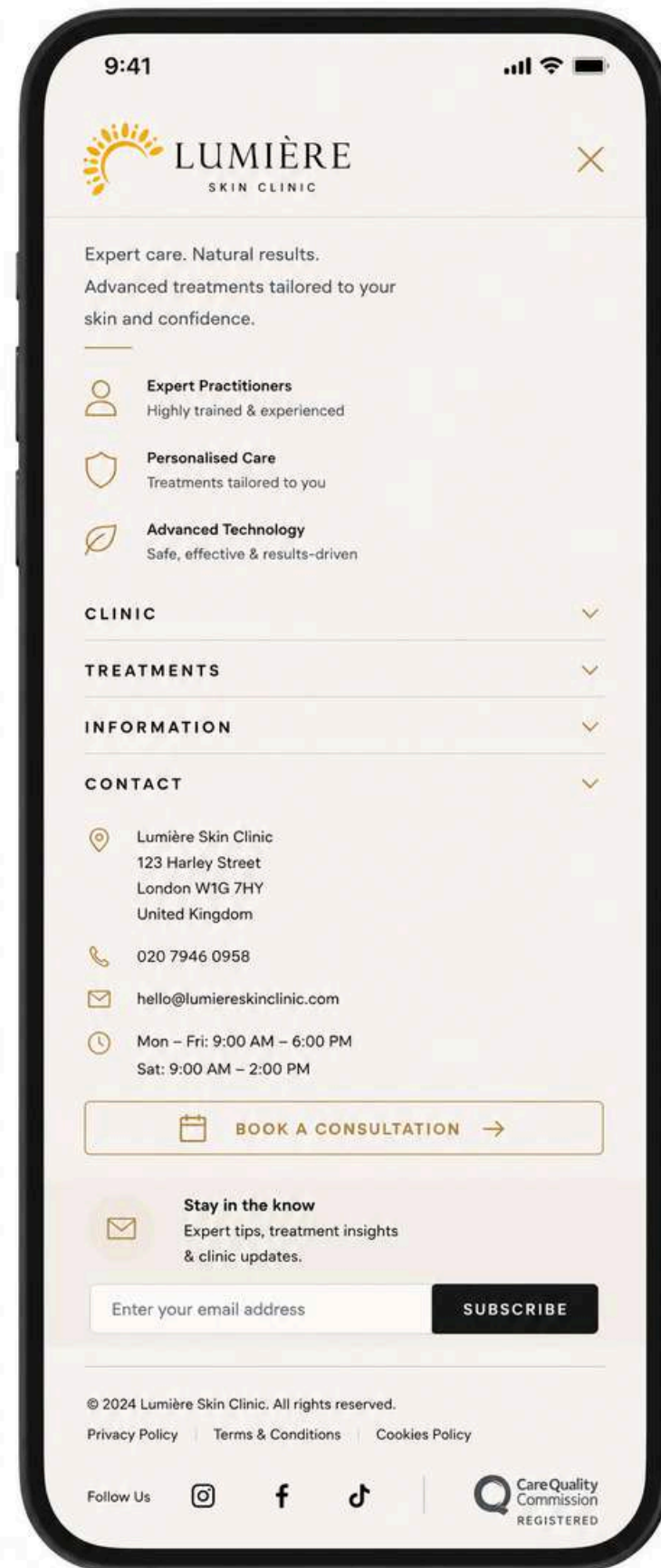


Priya K.
LONDON



— OVER 1,000+ HAPPY CLIENTS —

BOOK YOUR CONSULTATION →



WyreOra

THANK YOU